

3 Ways Real-time Information Empowers Public Sector Security Teams

Today's Public Sector Security Teams

Managing public safety in today's environment can be a monumental challenge for security teams at public sector organizations. They often don't have the resources or sufficient capacity to identify high-impact events from the ever-increasing pool of publicly available information. This can lead to dire consequences for the communities and infrastructure they protect.



TOP FIVE

Common Challenges

- 1 Limited bandwidth
- 2 Inadequate technology and tools
- 3 Tight budgets
- 4 Time-constrained training
- 5 Ever-changing public safety landscape

3 Ways Dataminr's First Alert Helps

First Alert is Dataminr's product for the public sector. It detects and delivers—via real-time, breaking news alerts—the earliest indications of high-impact events. This can prove vital to helping public sector security teams better protect infrastructure, their communities and their employees. Think of it as a force multiplier in helping your team do much more with much less.

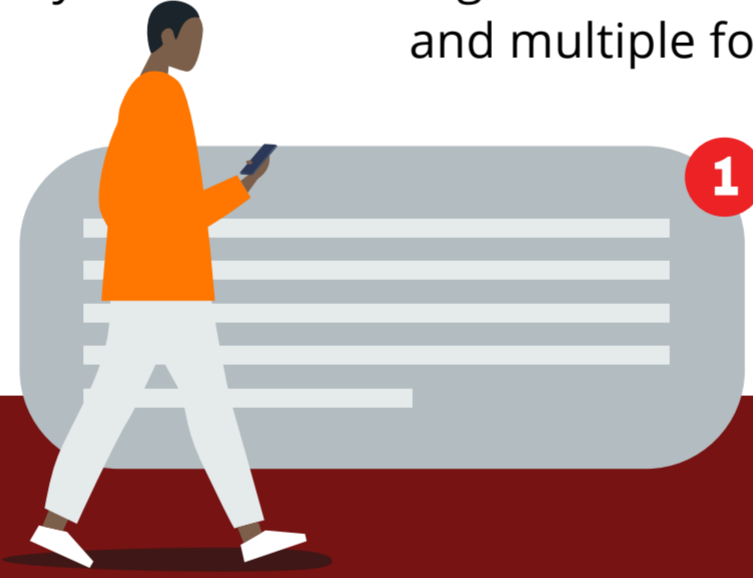
1: Scale your team with advanced technology



First Alert gives you the most relevant, actionable, real-time breaking news alerts.

Here's how it works:

- Uses an industry-leading AI platform to process billions of units of public information daily
- Leverages hundreds of thousands of public data sources—social media, blogs, IoT sensors, deep and dark web, etc.
- Detects a vast range of early event indicators often difficult to manually search for and identify
- Delivers breaking news alerts by email, mobile or web-based notifications in close proximity to the occurrence of events, often times within minutes
- Enables real-time visibility of events as they occur unfold
- Includes breaking news alerts at the global, regional and local level in 100+ languages and multiple formats



TESTIMONIAL

“First Alert allows our team to receive the real-time situational awareness needed for local and international events and incidents. We are able to receive the earliest indication of a possible public safety event, allowing us to understand the impact to our county and plan the appropriate response and actions to keep our community safe.”

—Watch Officer, Arlington County (VA) Office of Emergency Management

2: Stay ahead of high-impact events

Make sure you and your team are the first to know of events that could impact public safety. The benefits of First Alert are many, including the ability to:

- Know first about a potential public safety event or crisis
- Swiftly assess its magnitude and impact
- Make informed decisions to ensure the safety of employees and communities served
- Gauge enduring impacts on infrastructure, communities—local, state and/or national—and business continuity
- Quickly ascertain the right course of action
- Streamline communications by providing relevant alerts to key teams across your organization

3: Harness the power of partnerships



First Alert customers never have to do it alone. They rely on a dedicated team that provides extensive onboarding and ongoing support that includes:

- Complimentary setup and rapid onboarding that shortens time to value
- Ongoing training support
- Personalized alert setups based on department goals and priorities
- Sharing of key insights and best practices

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