

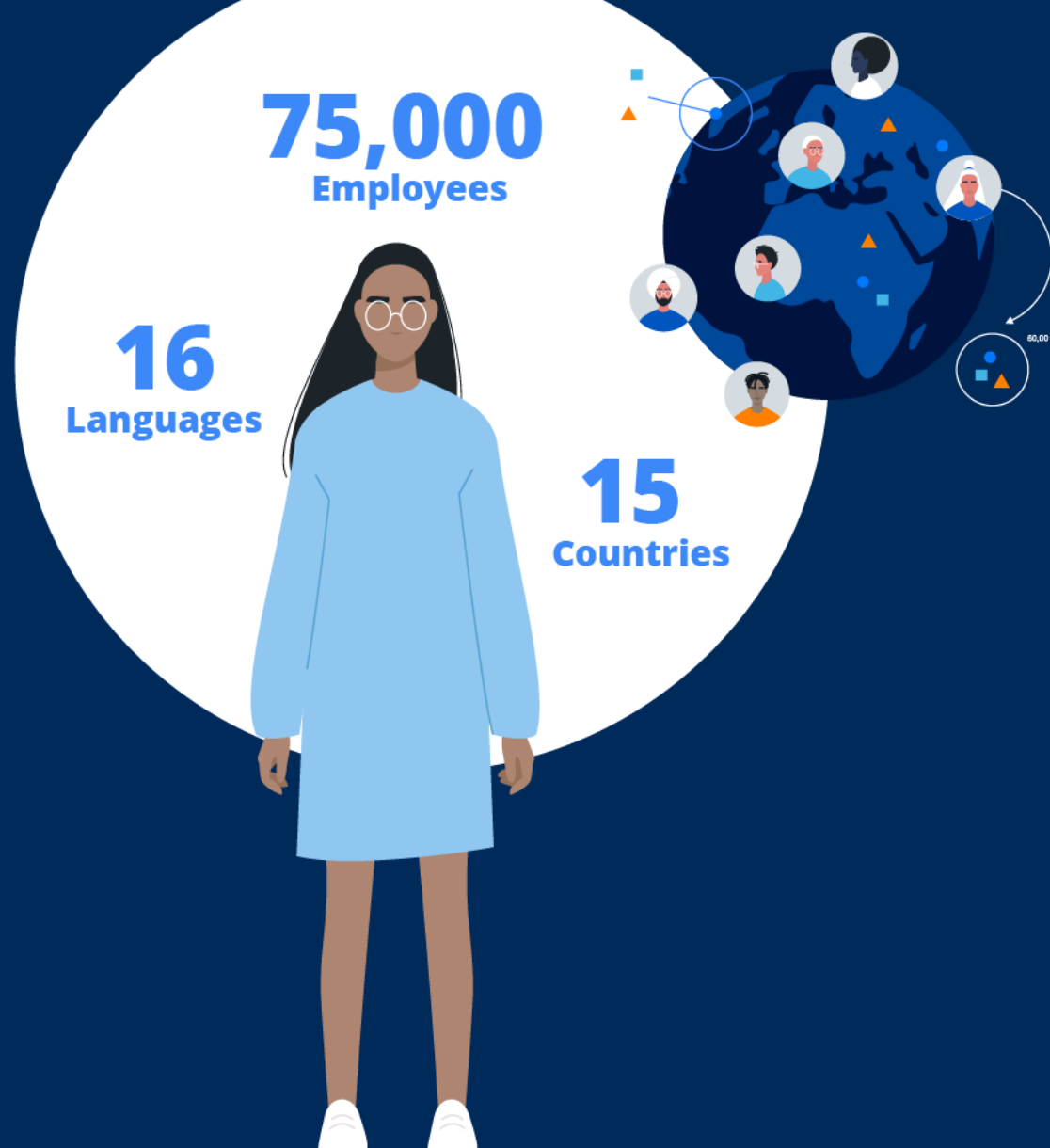
Ensure Employee Safety With Two-Way Notification

Every organization has a legal and moral obligation to ensure employees' safety, health and welfare while at work—no matter their location.

Having a two-way notification system is vital to fulfill your duty of care. When a threat or high-impact event arises, your security team needs to be able to quickly determine how many people are exposed to the risk, identify who they are and confirm their safety.



Evelyn is the head of security at a global organization with 75,000 employees in more than 15 countries spanning 16 languages.

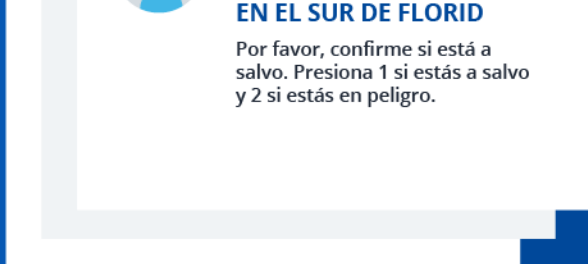
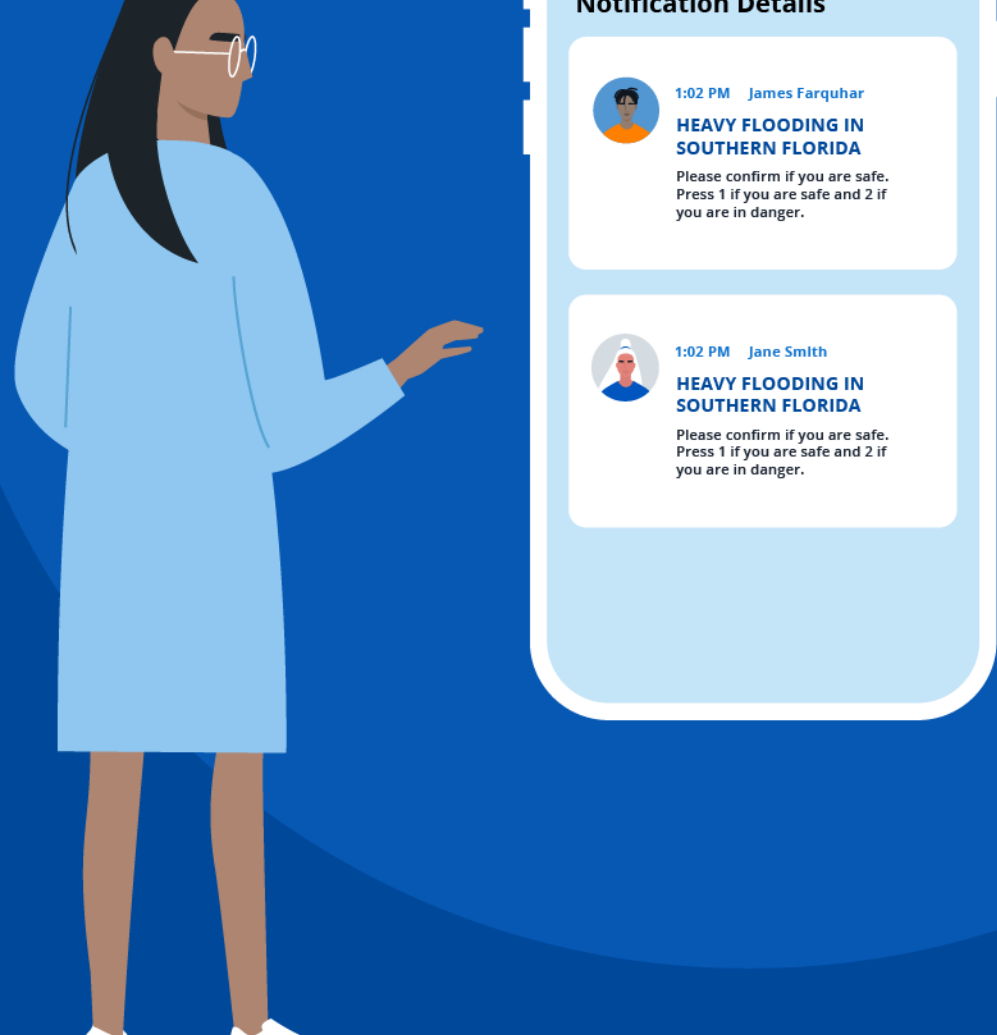


A significant number of her organization's employees work remotely in the Southern U.S.

At 1:00 PM on July 28, Evelyn and her security team receive **Dataminr Pulse** alerts warning of heavy flooding in southwest Florida, near the area where many employees live. The alerts come a few seconds or minutes after the flooding emerged and a few hours prior to major news coverage.



With HR and travel platforms fully integrated into Dataminr Pulse, Evelyn has instant and easy access to employee location to identify who is in the affected areas.



Evelyn quickly notifies the employees in the proximity of southwest Florida via her two-way notification system.

Employees begin to respond. 80% indicate that they are safe and unaffected by the flooding.



Dataminr Pulse's real-time alerts deliver the earliest indications of risks, helping security leaders like Evelyn stay abreast of incidents as soon as they occur and as they unfold in real time.

Evelyn informs HR that this population requires no further assistance at this time.

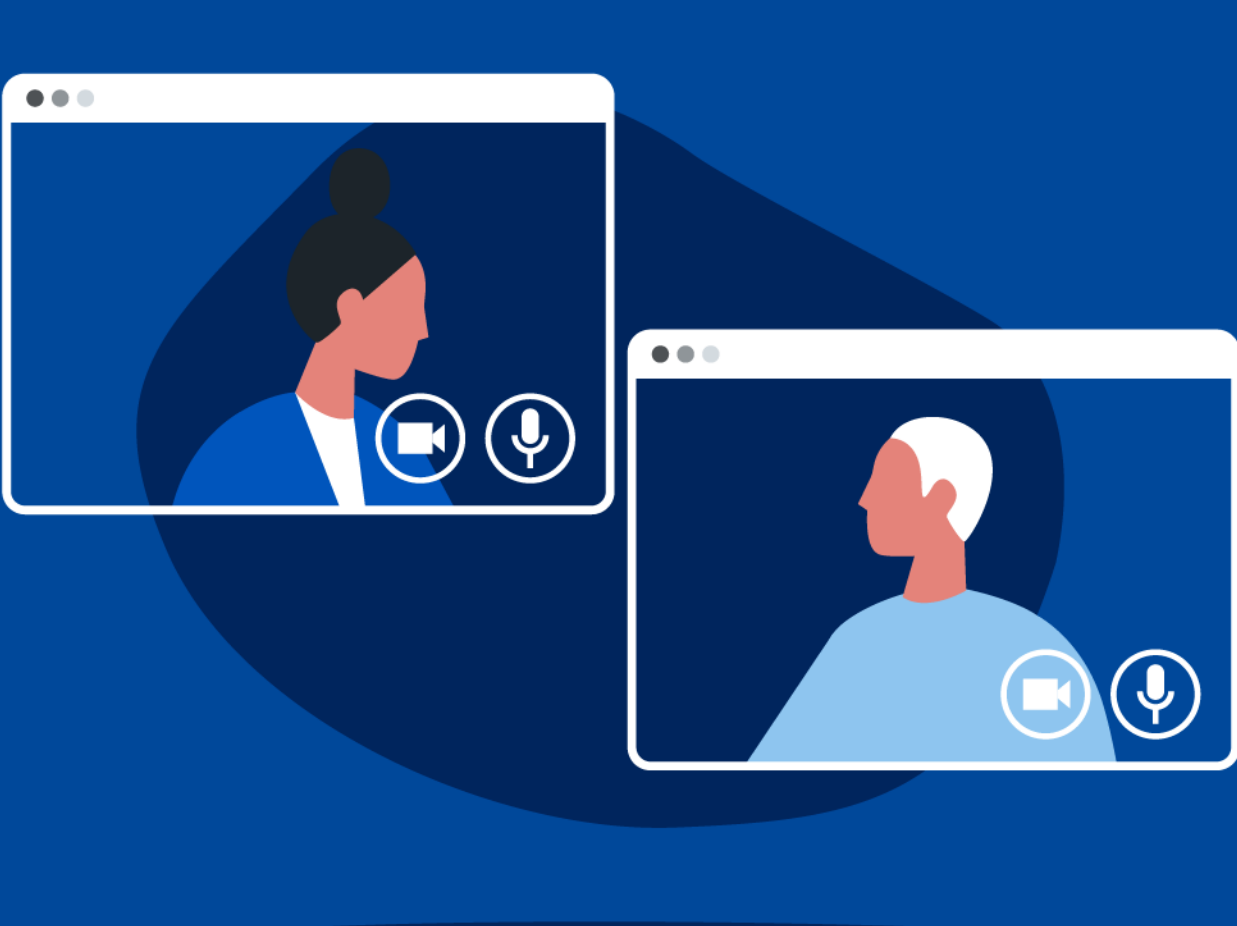
However, 20% of employees, who also live in the flooded area, respond to the notifications saying their home is impacted but that they aren't harmed.



Evelyn and the company's HR department provide this group with guidance on how to stay safe, informing them of ways they can receive assistance should the flooding worsen.



Fully integrated into Dataminr Pulse, Dataminr's two-way notification capabilities help Evelyn provide employees with real-time information so they can make informed decisions about their safety and mitigate potential impact.



Dataminr's real-time information—which leverages 500,000+ public data sources—and two-way notification capabilities enable you to quickly notify employees of emerging risks and high-impact events and confirm their safety before, during and after an incident—whether they're traveling, in the office or working remotely.