



# How well do you manage risks to your people, facilities, and business in today's dynamic and unsettled world?

Modern Corporate Security teams are expected to help their organizations detect, respond, and recover from events that impact revenue rather than focus solely on employees safety and facility protection. Identifying events or risks is extremely challenging, because the scale and array of public data is so vast. Dataminr Pulse for Corporate Security is your Real-Time Corporate Security Risk Solution using AI across Public Data to give you:

- 1 Tailored and Timely Risk Visibility**  
Know about hyper-local and company-specific events, far beyond what traditional solutions and mainstream media provide.
- 2 Comprehensive Risk Understanding**  
Public data includes millions of signals and billions of metadata in multiple languages and formats each day. Use AI across public data to identify and collect relevant signals and correlate them into relevant events. AI can extract relevant metadata, deliver tailored risk reporting, and continually update you as a situation develops.
- 3 More Integrated and Automated Workflows**  
Existing corporate security tech stacks are often siloed and fragmented, hindering your ability to respond in a timely manner. Respond faster with a cross-functional workspace to plan, monitor, respond, and recover from events impacting your business.

## Identify Risks, Threats, and Events to Ensure:



### People Safety

Ensure the safety of your employees, executives, customers, and contractors wherever they are—in the office, working from home, or on a business trip.



### Facility & Event Security

Protect all types of premises (e.g., offices, factories, warehouses, data centers, retail stores, stadiums, arenas, and temporary work locations).



### Operational Resilience

Safeguard revenue-generating activities with an integrated solution for planning, identifying, and responding to threats and disruptive events.

Trusted by the world's leading corporate security teams

**550+**

Corporate Security Teams

**10K+**

Solution Users

**700K+**

Client Facilities

**10M**

Company Employees

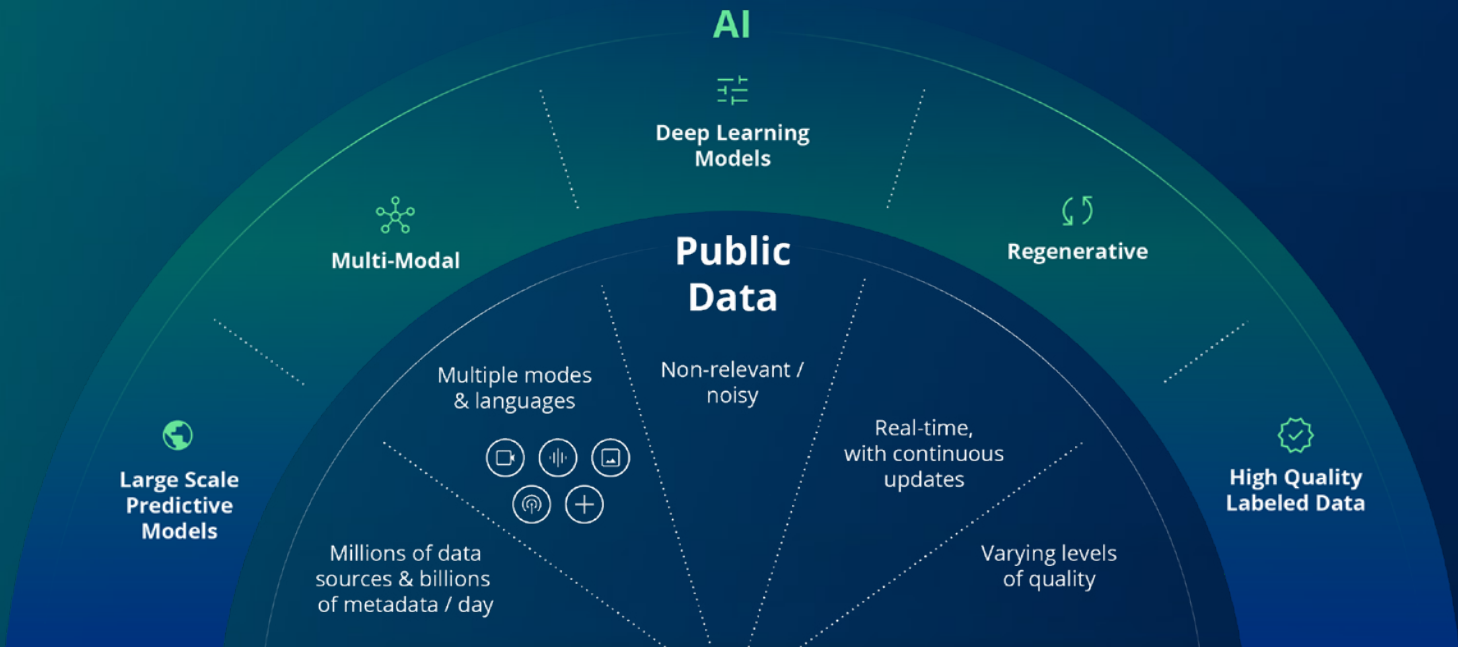
2/3 of the  
FORTUNE  
**50**

1/2 of the  
FORTUNE  
**100**



# Real-Time Corporate Security Risk Solution Using AI Across Public Data

It's now well recognised that AI is the only answer to the public data challenge. Using AI across public data, Dataminr delivers the speed, scope, and relevance companies need for rapid detection and response to **corporate security risks, threats, and events**. The Dataminr AI platform ingests over 1 million data sources in multiple formats and 150+ languages. It would take 30,000 people, working 24/7/365 to process just 1% of text alone that Dataminr ingests daily!



## Prepare, Monitor, and Respond Faster with End-to-End Risk Management

### Synchronize Employee HR and Travel Data

Synchronize employee contact and travel data with your HR and Travel systems for instant awareness of potential threats to employees and travelers.

### Mass Notification

During a crisis you can identify, notify and respond to your employees within 60-seconds of an alert via SMS, Email or Voice.

### Risk Management

Manage and triage critical events through comprehensive collaboration, standardization, governance, executive reporting and analytics.

### Integrate and Automate Workflows

Feed Dataminr alerts into leading security and crisis management solutions (e.g., Esri) and collaboration tools (e.g., Microsoft Teams and Slack) or integrate with custom solutions and third-party applications via the Pulse API.

